



# Annual Report

July 1, 2011 – June 30, 2012

*It is our mission to produce educational theater programs for young people and families with an emphasis on original works. To educate, inspire, entertain and teach important life lessons while reaching across social, economic and geographical boundaries.*

## Highlights for 2012 include:

- **113 volunteers generously gave more than 1,562 hours of time**
- **323 supporters invested \$365,074, helping over 47,620 young children & families most at risk to build academic and social skills.**  
These include:
  - **\$78,500 in support from 30 donors**, including a \$30,000 leadership challenge from the PNC Grow up Great Foundation, for Blue Apple's work with 330 at-risk preschool students in Oldham County, Kentucky. The preschool curriculum developed by Blue Apple uses educational drama to build math, science, literacy, and school readiness skills. This project includes a nationally significant, high-level evaluation led by the Early Childhood Research Center and the School of Early Childhood Education at the University of Louisville.
  - **\$68,000 from the Marvin & Joyce Benjamin Fund** of The Heartland Community Foundation for Blue Apple performances in 34 schools in Hardin, Larue, and Nelson county schools.
  - **\$10,000 through the Fund for the Arts Power2Give program from 28 donors**, including matching support from the Fund for the Arts, for Blue Apple programs for youth and parents at the Center for Women and Families Shelter
- **71 different at-risk schools and community centers partnered with Blue Apple's highly trained educators. As a result, we provided in-depth education programs helping students address issues such as bullying, teamwork/cooperation, and writing skills.** Our partnerships range from the Center for Women and Families, to the Science Center, to a public school where only 34 students live above the poverty level. The diversity represented in our partners demonstrates our organization's dedication to community-wide collaborations and value.
- **Two different Blue Apple plays about bullying published in 2012 by prestigious Dramatic Publishing & performed in over 11 states**
- **Two new commissions by Communities in Schools of Southern Indiana for Blue Apple to create and perform plays to help elementary students learn about different literary styles.**

*"After the Storytime workshop, students couldn't wait to read so they could act out the stories"*

*"Students now want to talk about the books we read."*

## Board of Directors

J. Tanner Watkins, President

Paula Parkerson, Secretary

Ann Bauer, Treasurer

Jackson Andrews

Susan Osmanski Cohen

Elizabeth Ferreri

Paul Lenzi

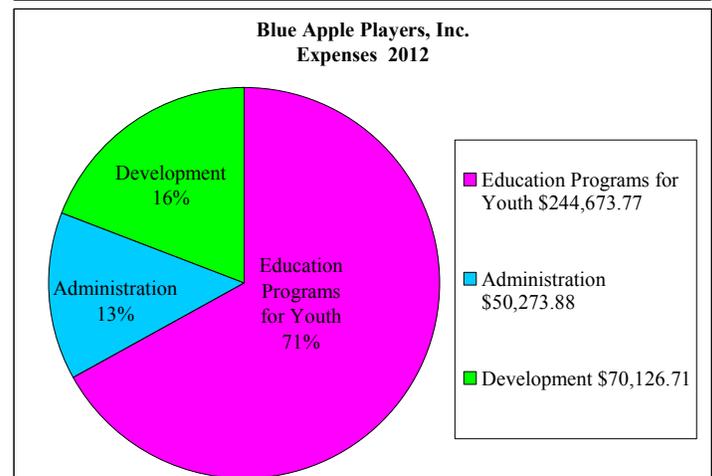
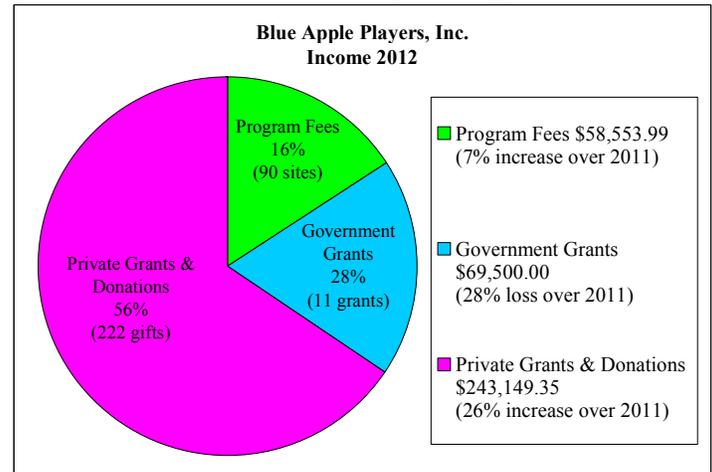
Laura Meyer

Leonard Napolitano

Walter Schwartz

Vickie Wesley

*"I learned that it is okay to be different."*



A complete copy of our audited financials is available upon request.

*"The program helped this student end an abusive relationship"*

*Well, I ain't no real drama person, but drama gets us involved in the process of really getting to learn about each other. It shows what talents we have. I took stuff seriously during drama. (It) helped me really get my feelings out ... it was an option to anger and violence."*

Liberty High School (male student) evaluation interview following a Blue Apple Drama for Learning; Drama for Life multi-session workshop with a group of students at this JCPS Safety Net School. We are currently in our 7th year of working with students at Liberty