

# PRIVACY POLICY

## **Your privacy is important to Blue Apple Players, Inc.**

We have developed a Privacy Policy that covers how we collect, use, disclose store your information. The Blue Apple Players, Inc. website adheres to a strict policy for ensuring the privacy of personally identifiable information and preserving the integrity of this online medium. While we do provide services primarily for children and young persons, we recommend and encourage parents and guardians to take a pro-active role when accessing our website. Please take a moment to familiarize yourself with our privacy practices as listed below. Please let us know if you have any questions.

### **1. Scope of our Privacy Policy.**

Blue Apple Players, Inc. recognizes the importance of protecting the privacy of your personal information. This Privacy Policy governs our collection and use of personal information on all websites and web pages offered by Blue Apple Players that provide a link to this Privacy Policy, including principally [www.blueappleplayers.org](http://www.blueappleplayers.org) (collectively, the “website”). It does not govern personal information collected by BAP offline, or on other BAP websites or web pages having separate privacy policies or not linking to this Privacy Policy. Blue Apple Players, Inc. is a non-profit company whose operations and data servers are located wholly within the United States. If you are located outside the U.S., please be aware that while we strive to collect and process your data in a fair and transparent manner consistent with industry standards, any data you submit on the website will be processed in accordance with this Privacy Policy and U.S. law, which may not offer the full protection of the laws of the country where you are located. By providing information to us on the website, you accept the terms of this Privacy Policy. As used in this Privacy Policy, “BAP” and “we/our” refers to Blue Apple Players, Inc.

### **2. Information We May Collect.**

BAP collects certain Personal Information that you provide voluntarily when using the website. “Personal Information” includes information that can identify you as a specific individual, such as your name or address. “Personal Information” does not include anonymized, aggregate or statistical information. Under the following circumstances, BAP may collect the following Personal Information from you:

**A.)** Purchases of tickets, class registration fees, fees for events and other services we may provide. When you complete an online form to pay for these services, or to sign up for our e-newsletter, we may collect your name, home address, email address, telephone number, and credit card information. Certain information is requested but not mandatory to provide. We will identify to you at the time of collection which information fields are required.

**B.)** Job applicants. If you are applying for a position with BAP, we collect your name, address, email address, work and educational history, as well as other personal information necessary to evaluate your application.

**C.)** Other interactive tools or functions on the Site may collect other personal information from you, but in each case the personal information being collected is clearly marked at the time of collection.

### **3. How We Use Your Personal Information.**

BAP uses your Personal Information to:

**A.)** Process your requests for tickets purchases, class registration fees, event fees, or information and communicate with you regarding such requests.

**B.)** Verify your identity, process payments and collect debts you owe us.

**C.)** Personalize your experience on the Site and customize the content and/or format of the pages you visit.

**D.)** Improve the website and procedures.

**E.)** Provide you with information about shows, classes, events, services or special offers from BAP. Please see the section below entitled “Your Choices” to better understand your choices with regard to these communications (eg. our e-newsletter) from BAP

### **4. Your Choices.**

BAP strives to provide you with choices with regard to our use of your Personal Information. For example, although we may occasionally use your Personal Information to contact you regarding products or services of BAP we think might interest you, you will be given instructions on how to opt out of receiving further communications of this nature by email. Note, however, that in such a case, you

would still receive program-related messages and similar transactional communications by email. In addition, as noted above, you will have the opportunity to choose not to receive marketing materials from our affiliates or third parties.

## **5. Log Files and Cookies.**

In addition, when you access the Site, certain non-personal information is automatically logged about your visit. This information may include your operating system, screen settings, Web browser software, and referring website, if any. It is used for system improvement and administration, security, statistical analysis purposes, and other internal business purposes.

Cookies are small text files that a website can send to a user's browser for storage on the hard drive. Cookies can make use of the Web easier by saving and administering status, preferences and other user information. Cookies used by our website do not contain your Personal Information. We use cookies in order to properly route users through the website, customize users' experiences on the website, and to help us improve the website. Most browsers are initially set to accept cookies but users can change the setting to block cookies. Although disabling cookies will not interfere with your ability to access the website, users will need to accept cookies in order to use certain services on this website.

## **6. Children's Privacy.**

The BAP website is generally intended for use by adults. We ask that children under the age of 13 do not submit any Personal Information to us without the assistance of a parent or guardian. Children should NOT share personal information on any of the BAP websites.

## **7. Security.**

The security of your Personal Information is important to us. We follow generally accepted industry standards to protect the Personal Information we receive. When you enter sensitive information (such as credit card numbers or your personal information), we encrypt that information using secure socket layer technology (SSL). However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially reasonable means to protect your Personal Information, we cannot guarantee that your Personal Information will never be disclosed in a manner inconsistent with this Privacy Policy (for example, as a result of unauthorized acts by third parties that violate applicable law).

### **8. A Special Message about External Links.**

In some instances we may provide links to other websites for informational purposes only, and in some instances for the convenience of our users. BAP to other sites are not intended, nor do they imply endorsement of them by us. BAP encourages users to carefully select the websites they visit and to take additional steps to ensure the quality of sites visited by children.

### **Contact Us**

If you have any questions or concerns about our Privacy Policy or Terms of Use, please **contact us**.

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